

C O W L

Writing Transformed by Technology

JISC



University students benefit greatly from being taught how to write.

In 2004 Coventry University made a pioneering investment by establishing a Centre for Academic Writing (CAW) that specialises in researching and teaching tertiary writing.

The COWL project will enhance CAW's provision by creating a '**Coventry Online Writing Lab**' facility within CAW.

Through the use of technology, CAW's trademark **-the individualised writing tutorial-** will be transformed as **synchronous** and **asynchronous online writing tutorials**. COWL will also enable the development of other types of online writing support.

COWL will have a major impact on the work of CAW, both in terms of the **scalability** of its writing support services and of student and staff **access** to these services.

The COWL project aims to develop a **comprehensive, integrated platform of technologically-enhanced writing support mechanisms** to be trialled at Coventry University and disseminated for further evaluation and use at all universities and colleges.

